



31<sup>st</sup> Conference of the EHPS:  
**Innovative ideas in Health  
Psychology**

August 29 - September 2  
**Padova, Italy**

**SPONSORSHIP PROGRAMME**  
Information Pack

**Conference Coordinators**

Easy Conferences  
10, Michael Giorgalla, 1095  
Nicosia, Cyprus  
P: +357 22 591 900  
F: +357 22 591 700

[info@easyconferences.eu](mailto:info@easyconferences.eu)

**Organizing Committee Chair**

Dr. Sabrina Cipolletta  
University of Padova  
Via 8 Febbraio 1848, 2, 35122 Padova PD, Italy  
P: +39 0498277423  
F: +39 0498276600

[sabrina.cipolletta@unipd.it](mailto:sabrina.cipolletta@unipd.it)

## Welcome

The University of Padua is delighted to host the **31st annual conference of the European Health Psychology Society** from the 29th of August to the 2nd of September 2017. The conference theme is “Innovative ideas in Health Psychology”.

The EHPS conference will be a great opportunity to introduce your organization / product to a vast group of European and International delegates and complement us with your presence.

## General Information

The European Health Psychology Society (EHPS) is a professional organisation formed to promote empirical and theoretical research in and applications of health psychology within Europe as well as the interchange of information related to health psychology with other associations throughout the world towards an international achievement of these aims.

The conference is traditionally accompanied by an exhibition, and with an expected attendance of around 800 delegates, provides great opportunities for exhibitors to introduce themselves and their products.

For more detailed information please visit the official home page at [ehps2017.org](http://ehps2017.org).

## Venue

**University of Padova** The University of Padova is one of Europe’s oldest and most prestigious seats of learning: a multi-disciplinary university which aims to provide its students with both professional training and a solid cultural background. A qualification from the University of Padova is a symbol of having achieved an ambitious objective, recognised and coveted by both students and employers alike.

## Speakers



**Sherry Pagoto, PhD**  
Professor of Medicine  
Department of Medicine  
University of Massachusetts  
Medical School

**Annmarie Cano**  
Associate Professor  
Department of Psychology  
Wayne State University



**Fabio Lucidi, Ph.D,**  
Professor in Psychometrics  
Department of Developmental  
and Social Psychology  
Sapienza - University of Rome

**Rory O'Connor**  
Professor of Health  
Psychology  
Institute of Health &  
Wellbeing  
University of Glasgow



# SPONSORSHIP OPPORTUNITIES



We offer a variety of sponsorship packages, to suit all budgets.

## PLATINUM Sponsor € 5.000

The Platinum Sponsor will enjoy the following benefits:

- ◆ Exclusivity (two)
- ◆ Sponsor's logo will appear\* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo will appear on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 6 sq. m. in a prime location
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme (inside cover)
- ◆ 5 volumes of the Conference Proceedings
- ◆ 5 complimentary registrations to the Conference
- ◆ Mention in all press releases
- ◆ Mention at the beginning and closing of the Conference
- ◆ 30 minutes presentation in private room

*\* The Platinum Sponsors' logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.*

## GOLD Sponsor € 3.000

The Gold Sponsor will enjoy the following benefits:

- ◆ Exclusivity (four)
- ◆ Sponsor's logo appears\* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo appears on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 4 sq. m.
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme
- ◆ 3 volumes of the Conference Proceedings
- ◆ 3 complimentary registrations to the Conference
- ◆ Mention at the beginning and closing of the Conference

*\* The Gold Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum Sponsor), for all the above benefits.*

## SILVER Sponsor € 2.000



The Silver Sponsor will enjoy the following benefits:

- ◆ Exclusivity (eight)
- ◆ Sponsor's logo appears\* on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition stand
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Half-page advertisement in the Conference programme
- ◆ 1 volume of the Conference Proceedings
- ◆ 1 complimentary registration to the Conference

*\* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.*

## BRONZE Sponsor € 1.000

The Bronze Sponsors will enjoy the following benefits:

- ◆ Sponsor's logo appears\* on the Conference website with a link to the Sponsor's homepage
- ◆ Listing of Sponsor in the Conference advertising material
- ◆ 1 volume of the Conference Proceedings
- ◆ Promotional material in bag

*\* The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.*

### Additional Sponsorship opportunities

Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome reception, lunch / coffee breaks, have a banner on display and others.

Please contact us for more information.

# EXHIBITOR OPPORTUNITIES



## Exhibition Space

Price for built exhibition stand (with basic equipment): **€ 500**

Includes

- ◆ 4m<sup>2</sup> exhibition space\* (2m x 2m)
- ◆ One table
- ◆ Two chairs
- ◆ One plug (electricity)
- ◆ Company logo under Exhibitors on conference website
- ◆ Link to a webpage of your preference on conference website (on Logo)

\* Minimum area is 4m<sup>2</sup>

## Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost.

Furthermore, you may also order additional standard equipment (Table, stands, Chairs, additional space, etc.).

Please contact us with your requirements in advance of the event and we will be happy to be of service.

# Terms of Agreement

- ◆ All prices are exclusive of VAT 19%.
- ◆ Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- ◆ Amount to be paid within 30 days from the invoice issuance.
- ◆ Sponsorships are allocated on a first-come basis.
- ◆ The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- ◆ Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.

**For any enquiries please contact the Conference Coordinators:**

Easy Conferences

Phone: +357-22-591900

Fax: +357-22-591700

Email: [info@easyconferences.eu](mailto:info@easyconferences.eu)

